

Other Information

Ministry of Tourism, Parks, Recreation and Culture Statement of Write-Offs for the Year Ended March 31, 2008

The Following Information is Unaudited:

The following statement has been prepared pursuant to Section 23 of the *Financial Administration Act*. This statement includes all write-offs made or approved during the fiscal period.

Write-offs	
Accounts Receivable	<u>\$ 6,340</u>
Total Write-offs	<u><u>\$ 6,340</u></u>

Acts Administered by Tourism, Parks, Recreation and Culture

Tourism, Parks, Recreation and Culture is responsible for a wide array of acts that have a direct impact on quality of life in Alberta. Below is a list of all acts administered by Tourism, Parks, Recreation and Culture.

Name of Act	Description
<i>Alberta Centennial Medal Act</i>	Establishes the Centennial Medal and the process to award medals to outstanding Albertans who have made significant contributions to society
<i>Alberta Foundation for the Arts Act</i>	Establishes the Foundation with its mandate to promote arts development
<i>Alberta Sport, Recreation, Parks and Wildlife Foundation Act</i>	Establishes the Foundation with its mandate to develop and maintain sport, parks and recreation programs, facilities and services
<i>Amusements Act</i>	Provides for licenses for screening motion pictures, classification of films and prohibits access of minors to adult videos
<i>Emblems of Alberta Act</i>	Establishes provincial emblems and governs the reproduction and use of the emblems
<i>First Nations Sacred Ceremonial Objects Repatriation Act</i>	Provides the mechanism for the repatriation of First Nations sacred objects
<i>Foreign Cultural Property Immunity Act</i>	Provides immunity from seizure of foreign cultural property in Alberta
<i>Glenbow-Alberta Institute Act</i>	Enables the Glenbow Alberta institute to hold and administer grants and to foster historical, cultural and scientific activities in Alberta
<i>Government House Act</i>	Establishes the Foundation and sets out its mandate to preserve and promote Government House
<i>Historical Resources Act</i>	Provides for the use and protection of historic resources; establishes the Historic Resources Fund and the Alberta Historical Resources Foundation
<i>Holocaust Memorial Day and Genocide Remembrance Act</i>	Establishes Yom ha-Shoah – Holocaust Memorial Day

Name of Act	Description
<i>Human Rights, Citizenship and Multiculturalism Act</i>	Provides for Heritage Day and establishes the Alberta Human Rights and Citizenship Commission and the Human Rights, Citizenship and Multiculturalism Education Fund; prohibits discrimination on specific grounds
<i>Provincial Parks Act (except sections 14 and 15)</i>	Provides for the establishment, protection and management of provincial parks and provincial recreation areas
<i>Queen Elizabeth II Golden Jubilee Recognition Act</i>	Establishes special awards and scholarships that honour Alberta youth in recognition of the Queen's Golden Jubilee
<i>Recreation Development Act</i>	Provides for promoting and encouraging the orderly development of recreational activities and facilities
<i>Wild Rose Foundation Act</i>	Establishes the Foundation and sets out its mandate of providing grants for volunteer non-profit organizations and to promote charitable and humanitarian activities
<i>Wilderness Areas, Ecological Reserves, Natural Areas and Heritage Rangelands Act</i>	Provides for the establishment, protection and management of wilderness areas, ecological reserves, natural areas and heritage rangelands
<i>Willmore Wilderness Park Act</i>	Establishes and protects the Willmore Wilderness Park

Performance Measures: Results at a Glance

Performance Measures	2006-07 Results	2007-08 Results	Target
Goal 1 – Provincial parks and protected areas preserve Alberta’s natural heritage and provide opportunities for outdoor recreation and tourism			
M 1.a Visitor satisfaction with experiences at provincial parks and recreation areas	89.1%	89.5%	92%
Goal 2 – Albertans participate in sport and recreation and lead active lifestyles			
M 2.a Participation in sport and recreation activities by adult Albertans	81.3%	78.6%	83%
Goal 3 – Increased growth and expansion of marketable tourism products			
M 3.a Per cent of tourism industry clients satisfied with services related to tourism development	89.3%	73.5%	72%
Goal 4 – Increased tourism visitation in targeted domestic and international markets, and promotion of film and television production			
M 4.a Total tourism expenditures (\$billion)	5.3* (2006)	5.6 (2007)	5.6
M 4.b Effectiveness of Tourism Marketing: Total inquiries to Travel Alberta (million)	3.8 (2006)	4.2 (2007)	4.1
M 4.c Tourism information and counselling:			
(i) Per cent of clients satisfied with overall experience at Travel Alberta visitor information centres	98.4% (2006)	99.1% (2007)	98%
(ii) Per cent of clients satisfied with overall services received through the Travel Alberta Contact Centre	97.4% (2006)	98.2% (2007)	85%
(iii) Per cent of website visitors satisfied with their experience on the TravelAlberta.com website	76.3% (2006)	79.5% (2007)	85%
Goal 5 – Cultural, community and voluntary activities are supported			
M 5.a Level of community volunteerism by adult Albertans	65.4%	68.6%	69%
M 5.b Participation in arts activities or events by adult Albertans	87.6%	87.4%	89%
M 5.c Percentage of Community Initiatives Program/Community Facilities Enhancement Program grant recipients who indicate the funding benefited their community	98.1%	96.9%	96%

Performance Measures: Results at a Glance

Performance Measures	2006-07 Results	2007-08 Results	Target
Goal 6 – Alberta’s rich heritage is valued and the province’s historical resources are preserved to enhance learning, research and tourism			
M 6.a Visitor satisfaction with experiences at provincial historical sites, museums and interpretive centres	98.5%	98.2%	99%
M 6.b Knowledge gained of Alberta history by visitors to provincial historical sites, museums and interpretive centres	90.3%	91.1%	93%
M 6.c Economic impact of provincial historic sites, museums and interpretive centres (\$million)			
(i) Value-added impact	65.8	n/a**	55
(ii) Taxation revenue returned to three levels of government	24.6	n/a**	21
Goal 7 – Albertans participate in the social, economic and cultural life of the province without discrimination			
M 7.a Percentage of adult Albertans who believe human rights are well protected in Alberta	88.1%	88.0%	87%

* Revised estimate to reflect the release of 2006 International Travel Survey results by Statistics Canada

** Results lag one year behind the reporting year due to the complexity of data collection

Performance Measures: Data Sources and Methodology

Camper Satisfaction Survey

(Measure: 1.a)

The survey includes a representative cross-section of 93 provincial parks or recreation area campgrounds according to size (visitation), management method and geography. Only automobile accessible campgrounds where visitation is greater than 1,050 occupied campsite nights are included. A random sample of adult campers are surveyed at approximately one quarter of these campgrounds per year on a four-year rotational cycle. Although 24 campgrounds were identified to be surveyed in 2007-08, two campgrounds were excluded from the analysis due to inadequate sample size. Overall results are determined through the combined response categories of “very satisfied” and “satisfied,” the top two categories of a five-point rating scale. The sample size was 2,409, with data collected from June to September 2007. Results were calculated with Statistical Analysis System software. The margin of error is +/- 1.8 per cent at the 95 per cent confidence level.

Tourism, Parks, Recreation and Culture Survey of Albertans

(Measures: 2.a, 5.a, 5.b, 7.a)

Research Innovations Inc. conducted this annual province-wide telephone survey of 1,000 adult Albertans. The survey used a random sample stratified by age group, gender and geographic location, to be representative of Alberta’s population. All interviews were conducted from January 3 to February 3, 2008 and from March 4 to April 10, 2008 by trained and experienced interviewers. Question order was randomly rotated to minimize potential question order bias. Interviews were monitored while in progress, and 10 per cent of each interviewer’s work was directly monitored. The response rate was 53 per cent. Data were analyzed with STATXP software, and the margin of error is +/- 3.1 per cent at the 95 per cent confidence level.

Tourism Development Branch Client Satisfaction Survey

(Measure: 3.a)

The survey was conducted with public and private sector representatives who had received information, advice and assistance from the Tourism Development Branch. A private research firm, Banister Research and Consulting Inc., was responsible for reviewing the survey and questionnaire design, data collection, data quality control, analysis and report preparation. A total of 262 representatives were contacted during March to April 2008, resulting in a total of 156 survey completions. Respondents were initially contacted to do the survey online and follow-up was done by telephone. Overall results were determined using the top two combined response categories of a five-point rating scale for the categories: “very satisfied,” “somewhat satisfied,” “neutral,” “somewhat dissatisfied” and “very dissatisfied.” The margin of error is +/- 5.0 per cent at the 95 per cent confidence level.

Total Tourism Expenditures

(Measure: 4.a)

The value of total tourism expenditures in Alberta is derived by Tourism, Parks, Recreation and Culture from the data published by Statistics Canada in the Canadian Travel Survey (renamed in January 2005 to Travel Survey of Residents of Canada) (Cat. No. 87-504-XPB) and the International Travel Survey (Cat. No. 66-001). Final year-end data for both surveys are usually not available until August of the following year. The estimate for 2007 is based on travel statistics that provide an indication of demand, such as customs counts at Alberta's land ports and airports, deplanements at Calgary and Edmonton International Airports, anecdotal information from the Pre-Summer Tourism Operator Survey, and gate counts at Banff, Jasper, Waterton Lakes and Elk Island National Parks. In addition, occupancy rate information collected by Smith Travel Research is also used to determine the demand for fixed-roof lodging in the Mountain Parks, Edmonton and Calgary. Travel intention data produced by the Canadian Tourism Research Institute are also applied to estimate demand from Alberta's key domestic markets of British Columbia, Saskatchewan and Ontario. In addition to indicators of demand, estimates of the Travel Price Index are forecasted to assist with projections.

Visits to Travel Alberta websites and inquiries to the Travel Alberta Contact Centre

(Measure: 4.b)

Data on the number of website visitor sessions to www.travelalberta.com were obtained by Travel Alberta from reports by WebTrends (software designed to measure web activity), based on an analysis of the server log files. Data on the number of visitor sessions to the specialty websites are provided by Travel Alberta International (TAI), Travel Alberta In-Province (TAIP) and the Alberta Japan Office in Tokyo to the Travel Alberta Secretariat. These data are based on each organization's website management tool. The specialty websites are maintained independently by Travel Alberta and operate under their own domain names and servers, such as www.gocanadianrockies.com or www.greatalbertagatherings.com. Contact Centre telephone inquiries and other methods of contact (e-mails, web orders for publications, faxes, and mail) are obtained from the Contact Centre contractor.

Visitor Information Centre Satisfaction Survey

(Measure: 4.c (i))

Data are obtained from the visitor information centre exit survey conducted by the research firm, Banister Research and Consulting Inc. The research firm conducted exit interviews at visitor information centres across Alberta. The surveys were conducted at 10 visitor information centres between July and September 2007. The centres are located in: Canmore, Field, Crowsnest Pass, West Glacier, Lloydminster, Oyen, Walsh, Milk River, Hinton and Grande Prairie. To ensure a variety of travellers were included, the interviews were spread across weekends and weekdays, and during both peak and shoulder visitation seasons. The data indicates the per cent of respondents that stated they were "very satisfied" or "somewhat satisfied" with the visitor information centres. The satisfaction rating scale for this series included five points ("very satisfied," "somewhat satisfied," "neither satisfied nor dissatisfied," "somewhat dissatisfied" and "very dissatisfied"). Between July and September 2007, 976 interviews were conducted. Survey results were weighted to ensure an equivalent of 100 surveys per centre were considered for data aggregation and analysis. The margin of error is +/- 3.1 per cent at the 95 per cent confidence level.

Travel Alberta Interactive Voice Response (IVR) Survey

(Measure: 4.c (ii))

Data are obtained from a survey that is offered to callers to 1-800-ALBERTA. The sample size is dependent on the number of calls handled by the Contact Centre and the proportion of callers who choose to participate. In 2007, 1,119 surveys were completed. Respondents are asked to rate the service on a scale of 1 to 5, where 1 means very satisfied and 5 means very dissatisfied. A rating of 1 or 2 indicates the caller was satisfied with the service provided.

TravelAlberta.com Website Satisfaction Survey

(Measure 4.c (iii))

The survey was offered voluntarily throughout the year on TravelAlberta.com using the Opinio survey program. A total of 1,078 respondents participated in 2007. An overall satisfaction question was asked with results determined using the top two combined response categories of a five-point rating scale for the categories: “very satisfied,” “somewhat satisfied,” “neutral,” “somewhat dissatisfied” and “very dissatisfied.”

Surveys of Community Initiatives Program (CIP) Clients and Community Facility Enhancement Program (CFEP) Clients

(Measure 5.c)

The 2007-08 surveys were conducted by Leger Marketing. Samples were drawn from all the CIP and CFEP accounting clients in the 2007-08 fiscal year. The sample sizes were 210 for the CIP survey and 90 for the CFEP survey. The surveys were conducted by using a computer assisted telephone interviewing system. Leger Marketing was also responsible for reviewing the surveys and questionnaire design, data quality control, conducting data entry and verification and preparation of the final reports. Interviews for the two surveys were conducted between April and May 2008. Results were determined using the “yes” category of the response options “yes,” “no” and “don’t know/ not stated.” Results for each survey are totalled and the average of the two results produces the overall result. In terms of the individual results, 197 of the 210 (93.8 per cent) CIP clients responded “yes” and all 90 (100 per cent) of the CFEP clients responded “yes.” The overall margin of error for the measure is +/-4.2 per cent at the 95 per cent confidence level. The margin of error for the CIP survey is +/- 5.2 per cent at the 95 per cent confidence level and the margin of error for the CFEP survey is +/- 9.2 per cent at the 95 per cent confidence level.

Heritage Facilities Visitor Survey - Local and Non-local Residents

(Measures 6.a and 6.b are based on the 2007-08 survey)

(Measures 6.c (i) and (ii) are based on the 2006-07 survey)

The 2007-08 survey was conducted with independent visitors at 17 provincial historic sites, museums and interpretive centres. Independent visitors do not include school groups, tours or other groups; after-hours visitors to facilities; people attending education programs; or visitors attending facilities for special functions. A multi-stage, stratified systematic random sample was used and each facility was sampled independently by trained Ministry field staff. A

private research firm, Banister Research and Consulting Inc. was responsible for survey and questionnaire design updates, data quality control, conducting data entry and verification and preparation of the final report. More than 5,900 interviews were processed. Overall results were determined using the top two combined response categories of a five-point rating scale for the categories: “very satisfied,” “satisfied,” “neither satisfied nor dissatisfied,” “dissatisfied,” and “very dissatisfied.” The rating scale has been updated to more accurately reflect satisfaction, from 2006-07 when it was “excellent,” “good,” “neither good nor poor,” “poor” and “very poor.” The margin of error is +/- 1.3 per cent at the 95 per cent confidence level.

The sample was based on two seasons, winter 2006-07 and summer 2007. Winter data are estimated from actual winter survey data collected for 2002-03, and adjusted to represent the winter of 2006-07. Surveying during winter is conducted on an occasional basis only, as the winter period makes up a relatively small proportion of visitation. Summer data were collected from May to September 2007. Measures 6.a and 6.b are based on the methodology described above. Results for measures 6.c (i) and (ii) lag one year behind the reporting year and therefore are based on the methodology for 2006-07. A detailed description is available in the Tourism, Parks, Recreation and Culture 2006-07 Annual Report.

Demand Economic Impact Model (DEIM)

(Measures: 6.c (i) and (ii))

Econometric Research Ltd. was contracted to apply the DEIM model to estimate the level of economic activity created by the operation of the Ministry’s provincial historic sites, museums and interpretive centres. Seventeen sites participated in the survey this year. Economic activity included the direct operational expenditures, incremental visitor expenditures (based on information from the 2006-07 Heritage Facilities Visitor Survey) and the significant indirect benefits for the local and provincial economies. The value-added economic impact and taxation revenue returned to municipal, provincial and federal government were measured and reported separately to assist in evaluating associated economic benefits. Taxes generated (e.g., income taxes, GST, liquor and tobacco taxes, room taxes, etc.) were attributed to the level of government receiving them. For example, the federal government receives the proceeds from the GST, the provincial government receives the room taxes, and the local government receives property and business taxes. Results continue to lag one year behind the reporting year due to the extensive research and analysis involved in developing this measure.

Alphabetical List of Government Entities' Financial Statements in Ministry 2007-08 Annual Reports

Entities included in the consolidated government reporting entity

<i>Ministry, Department, Fund or Agency</i>	<i>Ministry Annual Report</i>
Access to the Future Fund	Advanced Education and Technology
Agriculture Financial Services Corporation	Agriculture and Food
Alberta Alcohol and Drug Abuse Commission	Health and Wellness
Alberta Cancer Prevention Legacy Fund	Finance
Alberta Capital Finance Authority	Finance
Alberta Energy and Utilities Board ¹	Energy
Alberta Foundation for the Arts	Tourism, Parks, Recreation and Culture
Alberta Gaming and Liquor Commission	Solicitor General and Public Security
Alberta Heritage Foundation for Medical Research Endowment Fund	Finance
Alberta Heritage Savings Trust Fund	Finance
Alberta Heritage Scholarship Fund	Finance
Alberta Heritage Science and Engineering Research Endowment Fund	Finance
Alberta Historical Resources Foundation	Tourism, Parks, Recreation and Culture
Alberta Insurance Council	Finance
Alberta Investment Management Corporation ²	Finance
Alberta Local Authorities Pension Plan Corporation	Finance
Alberta Pensions Administration Corporation	Finance
Alberta Petroleum Marketing Commission	Energy
Alberta Research Council Inc.	Advanced Education and Technology
Alberta Risk Management Fund	Finance
Alberta School Foundation Fund	Education
Alberta Securities Commission	Finance
Alberta Social Housing Corporation	Municipal Affairs and Housing
Alberta Sport, Recreation, Parks and Wildlife Foundation	Tourism, Parks, Recreation and Culture
Alberta Treasury Branches	Finance
Alberta Utilities Commission ¹	Energy
ATB Insurance Advisors Inc.	Finance
ATB Investment Management Inc.	Finance
ATB Investment Services Inc.	Finance
ATB Securities Inc.	Finance
Child and Family Services Authorities:	Children's Services
Calgary and Area Child and Family Services Authority	
Central Alberta Child and Family Services Authority	
East Central Alberta Child and Family Services Authority	
Edmonton and Area Child and Family Services Authority	
North Central Alberta Child and Family Services Authority	
Northeast Alberta Child and Family Services Authority	
Northwest Alberta Child and Family Services Authority	
Southeast Alberta Child and Family Services Authority	
Southwest Alberta Child and Family Services Authority	
Metis Settlements Child and Family Services Authority	
C-FER Technologies (1999) Inc.	Advanced Education and Technology
Climate Change and Emissions Management Fund ³	Environment
Credit Union Deposit Guarantee Corporation	Finance

¹ Effective January 1, 2008, the Alberta Energy and Utilities Board was realigned into two separate regulatory bodies: the Alberta Utilities Commission and the Energy Resources Conservation Board.

² Began operations January 1, 2008

³ Began operations July 1, 2007

Entities included in the consolidated government reporting entity

<i>Ministry, Department, Fund or Agency</i>	<i>Ministry Annual Report</i>
Colleges:	Advanced Education and Technology
Alberta College of Art and Design	
Bow Valley College	
Grande Prairie Regional College	
Grant MacEwan College	
Keyano College	
Lakeland College	
Lethbridge Community College	
Medicine Hat College	
Mount Royal College	
NorQuest College	
Northern Lakes College	
Olds College	
Portage College	
Red Deer College	
Department of Advanced Education and Technology	Advanced Education and Technology
Department of Agriculture and Food	Agriculture and Food
Department of Children's Services	Children's Services
Department of Education	Education
Department of Energy	Energy
Department of Finance	Finance
Department of Environment	Environment
Department of Health and Wellness	Health and Wellness
Department of Municipal Affairs and Housing	Municipal Affairs and Housing
Department of Seniors and Community Supports	Seniors and Community Supports
Department of Solicitor General and Public Security	Solicitor General and Public Security
Department of Sustainable Resource Development	Sustainable Resource Development
Department of Tourism, Parks, Recreation and Culture	Tourism, Parks, Recreation and Culture
Energy Resources Conservation Board ¹	Energy
Environmental Protection and Enhancement Fund	Sustainable Resource Development
Gainers Inc.	Finance
Government House Foundation	Tourism, Parks, Recreation and Culture
Historic Resources Fund	Tourism, Parks, Recreation and Culture
Human Rights, Citizenship and Multiculturalism Education Fund	Tourism, Parks, Recreation and Culture
iCORE Inc.	Advanced Education and Technology
Lottery Fund	Solicitor General and Public Security
Ministry of Advanced Education and Technology	Advanced Education and Technology
Ministry of Agriculture and Food	Agriculture and Food
Ministry of Children's Services	Children's Services
Ministry of Education	Education
Ministry of Employment, Immigration and Industry ⁴	Employment, Immigration and Industry
Ministry of Energy	Energy
Ministry of Environment	Environment
Ministry of Executive Council ⁴	Executive Council
Ministry of Finance	Finance
Ministry of Health and Wellness	Health and Wellness
Ministry of Infrastructure and Transportation ⁴	Infrastructure and Transportation
Ministry of International, Intergovernmental and Aboriginal Relations ⁴	International, Intergovernmental and Aboriginal Relations

¹ Effective January 1, 2008, the Alberta Energy and Utilities Board was realigned into two separate regulatory bodies: the Alberta Utilities Commission and the Energy Resources Conservation Board.

⁴ Ministry includes only the departments so separate departmental financial statements are not necessary.

Entities included in the consolidated government reporting entity

<i>Ministry, Department, Fund or Agency</i>	<i>Ministry Annual Report</i>
Ministry of Justice ⁴	Justice
Ministry of Municipal Affairs and Housing	Municipal Affairs and Housing
Ministry of Seniors and Community Supports	Seniors and Community Supports
Ministry of Service Alberta ⁴	Service Alberta
Ministry of Solicitor General and Public Security	Solicitor General and Public Security
Ministry of Sustainable Resource Development	Sustainable Resource Development
Ministry of Tourism, Parks, Recreation and Culture	Tourism, Parks, Recreation and Culture
Ministry of the Treasury Board ⁴	Treasury Board
N.A. Properties (1994) Ltd.	Finance
Natural Resources Conservation Board	Sustainable Resource Development
Persons with Developmental Disabilities Community Boards:	Seniors and Community Supports
Calgary Region Community Board	
Central Region Community Board	
Edmonton Region Community Board	
Northeast Region Community Board	
Northwest Region Community Board	
South Region Community Board	
Persons with Developmental Disabilities Provincial Board ⁵	Seniors and Community Supports
Provincial Judges and Masters in Chambers Reserve Fund	Finance
Regional Health Authorities and Provincial Health Boards:	Health and Wellness
Alberta Cancer Board	
Alberta Mental Health Board	
Aspen Regional Health Authority	
Calgary Health Region	
Capital Health	
Chinook Regional Health Authority	
David Thompson Regional Health Authority	
East Central Health	
Health Quality Council of Alberta	
Northern Lights Health Region	
Peace Country Health	
Palliser Health Region	
Safety Codes Council	Municipal Affairs and Housing
School Boards and Charter Schools:	Education
Almadina School Society	
Aspen View Regional Division No. 19	
Aurora School Ltd.	
Battle River Regional Division No. 31	
Black Gold Regional Division No. 18	
Boyle Street Education Centre	
Buffalo Trail Public Schools Regional Division No. 28	
Calgary Arts Academy Society	
Calgary Girls' School Society	
Calgary Roman Catholic Separate School District No. 1	
Calgary School District No. 19	
Calgary Science School Society	
Canadian Rockies Regional Division No. 12	
CAPE-Centre for Academic and Personal Excellence Institute	
Chinook's Edge School Division No. 73	
Christ the Redeemer Catholic Separate Regional Division No. 3	
Clearview School Division No. 71	

⁴ Ministry includes only the departments so separate departmental financial statements are not necessary.

⁵ Ceased operations June 30, 2006

Entities included in the consolidated government reporting entity

Ministry, Department, Fund or Agency

Ministry Annual Report

East Central Alberta Catholic Separate Schools Regional
 Division No. 16
 East Central Francophone Education Region No. 3
 Edmonton Catholic Separate School District No. 7
 Edmonton School District No. 7
 Elk Island Catholic Separate Regional Division No. 41
 Elk Island Public Schools Regional Division No. 14
 Evergreen Catholic Separate Regional Division No. 2
 FFCA Charter School Society
 Foothills School Division No. 38
 Fort McMurray Roman Catholic Separate School District No. 32
 Fort McMurray School District No. 2833
 Fort Vermilion School Division No. 52
 Golden Hills School Division No. 75
 Grande Prairie Public School District No. 2357
 Grande Prairie Roman Catholic Separate School District No. 28
 Grande Yellowhead Regional Division No. 35
 Grasslands Regional Division No. 6
 Greater North Central Francophone Education Region No. 2
 Greater Southern Public Francophone Education Region No. 4
 Greater Southern Separate Catholic Francophone Education
 Region No. 4
 Greater St. Albert Catholic Regional Division No. 29
 High Prairie School Division No. 48
 Holy Family Catholic Regional Division No. 37
 Holy Spirit Roman Catholic Separate Regional Division No. 4
 Horizon School Division No. 67
 Lakeland Roman Catholic Separate School District No. 150
 Lethbridge School District No. 51
 Living Waters Catholic Regional Division No. 42
 Livingstone Range School Division No. 68
 Medicine Hat Catholic Separate Regional Division No. 20
 Medicine Hat School District No. 76
 Moberly Hall School Society
 Mother Earth's Children's Charter School Society
 New Horizons Charter School Society
 Northern Gateway Regional Division No. 10
 Northern Lights School Division No. 69
 Northland School Division No. 61
 Northwest Francophone Education Region No. 1
 Palliser Regional Division No. 26
 Parkland School Division No. 70
 Peace River School Division No. 10
 Peace Wapiti School Division No. 76
 Pembina Hills Regional Division No. 7
 Prairie Land Regional Division No. 25
 Prairie Rose School Division No. 8
 Red Deer Catholic Regional Division No. 39
 Red Deer School District No. 104
 Rocky View School Division No. 41
 St. Albert Protestant Separate School District No. 6
 St. Paul Education Regional Division No. 1
 St. Thomas Aquinas Roman Catholic Separate Regional Division
 No. 38

Entities included in the consolidated government reporting entity

<i>Ministry, Department, Fund or Agency</i>	<i>Ministry Annual Report</i>
Sturgeon School Division No. 24	
Suzuki Charter School Society	
Westmount Charter School Society	
Westwind School Division No. 74	
Wetaskiwin Regional Division No. 11	
Wild Rose School Division No. 66	
Wolf Creek School Division No. 72	
Supplementary Retirement Plan Reserve Fund	Finance
Technical Institutes and The Banff Centre:	Advanced Education and Technology
Northern Alberta Institute of Technology	
Southern Alberta Institute of Technology	
The Banff Centre for Continuing Education	
Universities:	Advanced Education and Technology
Athabasca University	
The University of Alberta	
The University of Calgary	
The University of Lethbridge	
Victims of Crime Fund	Solicitor General and Public Security
Wild Rose Foundation	Tourism, Parks, Recreation and Culture

Entities not included in the consolidated government reporting entity

<i>Fund or Agency</i>	<i>Ministry Annual Report</i>
Alberta Foundation for Health Research	Advanced Education and Technology
Alberta Heritage Foundation for Medical Research	Advanced Education and Technology
Alberta Heritage Foundation for Science and Engineering Research	Advanced Education and Technology
Alberta Teachers' Retirement Fund Board	Education
Improvement Districts' Trust Account	Municipal Affairs and Housing
Local Authorities Pension Plan	Finance
Long-Term Disability Income Continuance Plan - Bargaining Unit	Service Alberta
Long-Term Disability Income Continuance Plan - Management, Opted Out and Excluded	Service Alberta
Management Employees Pension Plan	Finance
Provincial Judges and Masters in Chambers Pension Plan	Finance
Provincial Judges and Masters in Chambers (Unregistered) Pension Plan	Finance
Public Service Management (Closed Membership) Pension Plan	Finance
Public Service Pension Plan	Finance
Special Areas Trust Account	Municipal Affairs and Housing
Special Forces Pension Plan	Finance
Supplementary Retirement Plan for Public Service Managers	Finance
Workers' Compensation Board	Employment, Immigration and Industry

Government Organization Changes, 2008 - 09

Ministry	Program/Element/Entity Changes	Previous Location	New Location
Aboriginal Relations	< Aboriginal Governance, Consultation and Economic Development < First Nations Development Fund	< Former International, Intergovernmental and Aboriginal Relations < Former Tourism, Parks, Recreation and Culture	
Advanced Education and Technology	< no change		
Agriculture and Rural Development	< Rural Development	< Former Employment, Immigration and Industry	
Children and Youth Services (formerly Children's Services)	< Women's Issues	< Former Employment, Immigration and Industry	
Culture and Community Spirit	< Culture, Community Lottery Grants, Heritage, Human Rights and Citizenship < Alberta Foundation for the Arts < Alberta Historical Resources Foundation < Government House Foundation < Historic Resources Fund < Human Rights, Citizenship and Multiculturalism Education Fund < Wild Rose Foundation < Community and Voluntary Services	< Former Tourism, Parks, Recreation and Culture < Former Municipal Affairs and Housing	
Education	< no change		
Employment and Immigration	< Francophone Secretariat < except Rural Development < except Economic Development < except Northern Alberta Development Council < except Alberta Economic Development Authority < except Women's Issues	< Former Tourism, Parks, Recreation and Culture	< Agriculture and Rural Development < Finance and Enterprise, and International and Intergovernmental Relations < Finance and Enterprise < Children and Youth Services
Energy	< no change		
Environment	< no change		
Executive Council	< no change		
Finance and Enterprise	< Regulatory Review Secretariat < Economic Development, except Investment Attraction < Northern Alberta Development Council < Alberta Economic Development Authority	< Service Alberta < Former Employment, Immigration and Industry	
Health and Wellness	< no change		

Ministry	Program/Element/Entity Changes	Previous Location	New Location
Housing and Urban Affairs	< Housing Services < Alberta Social Housing Corporation	< Former Municipal Affairs and Housing <	
Infrastructure	< except Provincial Highway Systems and Safety	< Former Infrastructure and Transportation	< Transportation
International and Intergovernmental Relations	< except Aboriginal Governance, Consultation and Economic Development < Investment Attraction	< Former Employment, Immigration and Industry	< Aboriginal Relations
Justice and Attorney General	< no change		
Municipal Affairs	< except Housing Services < except Alberta Social Housing Corporation < except Community and Voluntary Services		< Housing and Urban Affairs < Culture and Community Spirit
Seniors and Community Supports	< no change		
Service Alberta	< except Regulatory Review Secretariat < except Personnel Administration Office < except Aircraft Services		< Finance and Enterprise < Treasury Board
Solicitor General and Public Security	< no change		
Sustainable Resource Development	< no change		
Tourism, Parks and Recreation	< except First Nations Development Fund < except Culture, Community Lottery Grants, Heritage, Human Rights and Citizenship < except Alberta Foundation for the Arts < except Alberta Historical Resources Foundation < except Government House Foundation < except Historic Resources Fund < except Human Rights, Citizenship and Multiculturalism Education Fund < except Wild Rose Foundation < except Francophone Secretariat		< Aboriginal Relations < Culture and Community Spirit < Employment and Immigration
Transportation	< Provincial Highway Systems and Safety	< Former Infrastructure and Transportation	
Treasury Board	< Corporate Human Resources (formerly Personnel Administration Office) < Aircraft Services	< Service Alberta	

Readership Survey

Tourism, Parks, Recreation and Culture 2007-08 Annual Report

Thank you for reading the Tourism, Parks, Recreation and Culture 2007-08 Annual Report. We hope that you will take a few minutes to complete this readership survey. We are committed to continuous improvement and welcome your feedback and suggestions.

Instructions: Please read each question carefully and circle the rating that best describes your response. If you require more space for your response, please use a separate piece of paper and identify the corresponding question clearly. If you have any questions, or require further clarification, please call Beverly Kwon at (780) 427-2124 or send an e-mail to Beverly.Kwon@gov.ab.ca

If you would like to be contacted regarding your feedback, please provide your information below.

Name:
 Organization:
 Telephone Number:
 E-mail:

1. Having reviewed and read through the Tourism, Parks, Recreation and Culture 2007-08 Annual Report, how would you rate it overall on the following characteristics? Using a scale of one to seven, where ONE is STRONGLY DISAGREE, FOUR is NEUTRAL, and SEVEN is STRONGLY AGREE, do you agree that...*(Please circle only one rating number for each statement.)*

	Strongly Disagree	Neutral	Strongly Agree
I learned something new about the Ministry by reading this report.....	1 2 3	4 5 6	7
This annual report is easy to read.....	1 2 3	4 5 6	7
This annual report was informative and useful to me.....	1 2 3	4 5 6	7
The report has an appealing format/look	1 2 3	4 5 6	7
I can easily find information that I am looking for.....	1 2 3	4 5 6	7
I plan on using this annual report as a reference.....	1 2 3	4 5 6	7
Overall, this annual report meets my needs as a reader	1 2 3	4 5 6	7

2. What areas or features did you like the most about this annual report?
-
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3. What areas or features would you recommend for further improvement?
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Please tear out this survey and fax it to (780) 422-3142 or mail it to Culture and Community Spirit, Planning and Performance Measurement, 7th Floor, Standard Life Centre, 10405 Jasper Avenue, Edmonton Alberta, Canada, T5J 4R7